

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62982-1

DATE PRINTED

09/21/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b>  Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICANS FOR JOB SECURITY		
AND	66 Canal Center Plz Ste 555		107 S West St PMB 551		
ADDRESS	Alexandria	VA 22314-1576	Alexandria	VA 22314-2824	
	USA		USA		
CONTACT	STEPHANIE MARONEY		PRODUCTEST 1020		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1020	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:28A	06:00A	30S	09/26/12-09/28/12	NEWS 4 EARLY 5:28-6:00AM	3	400.00	1200.00
2	00111..	3	10:35P	11:37P	30S	09/26/12-09/28/12	LATE SHOW WITH DAVID	3	800.00	2400.00
3	00111..	3	04:00P	05:00P	30S	09/26/12-09/28/12	DR PHIL	3	850.00	2550.00
4	00111..	3	06:00A	07:00A	30S	09/26/12-09/28/12	NEWS 4 TODAY	3	600.00	1800.00
5	00111..	3	05:00A	05:28A	30S	09/26/12-09/28/12	NEWS 4 EARLY 5-5:28AM	3	400.00	1200.00
6	T	1	08:00P	09:00P	30S	10/02/12-10/02/12	NCIS: LOS ANGELES	1	10000.00	10000.00
7	00111..	3	08:58A	09:58A	30S	09/26/12-09/28/12	RACHEL RAY	3	750.00	2250.00
8	0011111	5	10:00P	10:35P	30S	09/26/12-09/30/12	LATE NEWS M-SU	5	3000.00	15000.00
9	00111..	3	05:00P	05:30P	30S	09/26/12-09/28/12	NEWS 4 AT 5 PM	3	1600.00	4800.00
10	00111..	3	06:00P	06:30P	30S	09/26/12-09/28/12	CBS4 NEWS AT 6	3	1600.00	4800.00
11	00111..	3	09:57A	11:00A	30S	09/26/12-09/28/12	PRICE IS RIGHT	3	1500.00	4500.00
12	11000..	2	09:57A	11:00A	30S	10/01/12-10/02/12	PRICE IS RIGHT	2	1500.00	3000.00
13	W	1	07:57P	09:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	5000.00	5000.00
14	.0111..	3	06:30P	06:58P	30S	09/26/12-09/28/12	CBS4 NEWS AT 630PM	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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ADDRESS	Alexandria VA 22314-1576			Alexandria VA 22314-2824			
	USA			USA			
CONTACT	STEPHANIE MARONEY			PRODUCTEST 1020			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1020	PRODUCT CODE		1300	
NATIONAL SALESPERSON							
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			FROM	TO						
15	Th	1	08:00P	09:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	5000.00	5000.00
16	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE MENTALIST	1	5000.00	5000.00
17	W	1	09:00P	10:00P	30S	09/26/12-09/26/12	CSI: CRIME SCENE	1	5500.00	5500.00
18	00111..	3	07:00A	08:58A	30S	09/26/12-09/28/12	THE EARLY SHOW	3	600.00	1800.00
19	M	1	08:00P	09:00P	30S	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLLY	1	7500.00	7500.00
20	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	8500.00	8500.00
21	F	1	07:00P	08:00P	30S	09/28/12-09/28/12		1	4500.00	4500.00
22	Su	1	10:30A	05:30P	30S	09/30/12-09/30/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00
23	11000..	2	05:00A	05:28A	30S	10/01/12-10/02/12	NEWS 4 EARLY 5-5:28AM	2	550.00	1100.00
24	11000..	2	05:28A	06:00A	30S	10/01/12-10/02/12	NEWS 4 EARLY 5:28-6:00AM	2	600.00	1200.00
25	11000..	2	06:00A	07:00A	30S	10/01/12-10/02/12	NEWS 4 TODAY	2	750.00	1500.00
26	11000..	2	07:00A	08:58A	30S	10/01/12-10/02/12	THE EARLY SHOW	2	750.00	1500.00
27	11000..	2	08:58A	09:58A	30S	10/01/12-10/02/12	RACHEL RAY	2	800.00	1600.00
28	11000..	2	04:00P	05:00P	30S	10/01/12-10/02/12	DR PHIL	2	1500.00	3000.00
29	01000..	1	05:00P	05:30P	30S	10/02/12-10/02/12	NEWS 4 AT 5 PM	1	2000.00	2000.00

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<b>ADDRESS</b>	Alexandria	VA 22314-1576	Alexandria	VA 22314-2824	
	USA		USA		
<b>CONTACT</b>	STEPHANIE MARONEY		<b>PRODUCT</b> TEST 1020		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1020	<b>PRODUCT CODE</b> 1300		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/26/12 <b>AND ENDING</b> 10/02/12 <b>NO. WEEKS:</b> 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30	11000..	2	06:00P	06:30P	30S	10/01/12-10/02/12	CBS4 NEWS AT 6	2	2000.00	4000.00
31	.2000..	2	06:30P	06:58P	30S	10/02/12-10/02/12	CBS4 NEWS AT 630PM	2	2000.00	4000.00
32	1100000	2	10:00P	10:35P	30S	10/01/12-10/02/12	LATE NEWS M-SU	2	4000.00	8000.00
33	11000..	2	10:35P	11:37P	30S	10/01/12-10/02/12	LATE SHOW WITH DAVID	2	1000.00	2000.00
Total Contract:								70		171000.00

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